#### Toward an economy that serves social well-being within planetary boundaries?



Sandrine Dixson-Declève | Owen Gaffney Jayati Ghosh | Jorgen Randers Johan Rockström | Per Espen Stoknes Forewords by Christiana Figueres and Elizabeth Wathuti

A REPORT TO THE CLUB OF ROM



The new world systems model, findings and policy proposals for moving 'Beyond GDP' to 'wellbeing economics'.

Per Espen Stoknes Co-lead Earth4All Ass. Professor at Bl Norwegian Business School



## Agenda

- 1) Background Earth4All project
- 2) Overview E4A global model including "global guides"
- 3) Beyond GDP: Wellbeing-index?
- 4) Resilience in the E4A model
- 5) The 5 turnarounds and the Giant Leap scenario



1972



**Predicament of Mankind** 

A POTOMAC ASSOCIATES BOOK \$ 2.75

#### 2009



2022



A SURVIVAL GUIDE for Humanity

Jayati Ghosh | Jorgen Randers Johan Rockström | Per Espen Stoknes

#### 2023-24





4

# Convened by



Funding: Angela Wright Bennett Foundation, the Generation Foundation, the Global Challenges Foundation, the Laudes Foundation & Partners for a New Economy.

12.Oct.2023

Combining 21st century transformational economics with global and regional system dynamic modelling...

> a 50-year anniversary report after the *Limits to Growth*



#### EARTH4ALL IS A GLOBAL NETWORK AND FACILITATED BY:















## Historic Global Fossil Bioactive Nitrogen fertilizer



\* Sources: de Vries W., Kros J., Kroeze C., Seitzinger S. P., (2013) Assessing planetary and regional nitrogen boundaries related to food security and adverse environmental impacts. *Curr. Opinion Environ. Sust.* 5, 392–402.

\* Richardson, Katherine, Will Steffen, Wolfgang Lucht, Jørgen Bendtsen, Sarah E. Cornell, Jonathan F. Donges, Markus Drüke, et al. "Earth beyond Six of Nine Planetary Boundaries." *Science Advances* 9, no. 37 (September 15, 2023): eadh2458. https://doi.org/10.1126/sciadv.adh2458 .

Per Espen Stoknes, BI

# 2) Quick dive into the E4A global model



#### Setting the agenda in research

#### Comment



A worker tends to a floating solar-panel farm off the northern coast of Singapore

Climate policy models need to get real about people – here's how



#### Why yet another model?

Most IAMs dont include societal response to crises:

- "Unequal costs and benefits of climate policies accrue to different economic, racial and religious groups, which can affect policies' moral and political acceptability.
- Public opinion / trust might facilitate stronger / weaker action to tackle climate change.
- Resilience / Confidence in political institutions or lack of it can influence the public's willingness to support actions that reduce emissions."

Peng et al "Climate Policy Models Need to Get Real about People – Here's How." *Nature* 594, no. 7862 (June 10, 2021): 174–76. https://doi.org/10.1038/d41586-021-01500-2.





### Several ongoing attempts "to rebuild macro-economic theory"

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#### Rebuilding macroeconomic theory

**V** 

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In this talk David Vines describes the Rebuilding Macroeconomic Theory Project, which led to a number of papers in the Oxford Review of Economics Policy, by authors including Paul Krugman, Olivier Blanchard, Joe Stiglitz and Simon Wren Lewis.

Vines, David, and Samuel Wills. "The Rebuilding Macroeconomic Theory Project: An Analytical Assessment." *Oxford Review of Economic Policy* 34, no. 1–2 (2018): 1–42.



## Quantifying Global System Dynamics - Scope



# The Earth4All model contains



A tool to consistently ASSESS and QUANTIFY the *econ-socio-bio-system* dynamics and the impacts of 5 extraordinary actions/levers



## E4A "Global Guides": GDPpp - Births



#### Population birth rates

Figure 8: Birth rates decline with rising income. Source: United Nations population statistics and Penn World Tables

#### **NORWEGIAN BUSINESS SCHOOL**

ers 10



Figure 11: The capital labor ratio increases with rising income. Source: UN Population statistics and Penn World Tables

#### Fertility rate drops until basic needs are met



#### But how low will birth rates go in the long run?



#### Death rate slowly rises at high GDP



#### Final energy use rises with GDP



#### Income elasticity of energy ~1



#### Food consumption levels off ~\$15,000 pp (PIK calc)



#### Food consumption levels off ~\$15,000 pp (Ulrich's calc)



#### GDP growth rate rises rapidly then declines



#### Most income spent on essentials at low GDP



#### Savings follows inverse of consumption



#### Investment trend is similar to savings



#### Gov consumption trends complicated by neoliberalisation



#### Tax rate fairly constant around regionally-dependent rate



#### Bigger GDP $\rightarrow$ more capital stock



#### Capital-output ratio: diminishing marginal utility of capital



#### Electricity use rises with GDP



#### Fossil fuel use rises with GDP



#### CO<sub>2</sub> emissions rise with GDP



### Main causal loops linking economy, society and planet





Too little too late scenario

Source: Dixon-Decleve et al (2022) *Earth for All: A Survival Guide for Humanity*, <u>https://www.amazon.com/Earth-All-Survival-Guide-Humanity/dp/0865719861/</u>

#### Main results

from decision-making-as-usual:

- 1) Population peaks 9bn in 2050s, then slow decline to 7bn
- 2) Social tensions rise to 2050, then decline.

3) Global warming rise to ~2.4C in 2100

4) Inequality worsens to 2060.

5) Poverty eradicated in 2080

6) Average wellbeing gets worse to 2060, then oscillates.





#### Earth 4All





# Red meat & nitrogen per region





Scenario 1: Too Little Too Late (TLTL)

Source: FAO & HYDE (data cleaned & processed) 24 Nov 2022



# Red meat and nitrogen per region



# 3) Well-being



| Wellbei<br>Econom<br>Design (<br>How to deago et<br>that put the well<br>and the planet for | ng<br>by Policy<br>Guide<br>Regulation<br>The Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Second<br>Sec 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|
|---|---|---|--|---|
|   | Dignity   | Fundamental needs must be met                         | Worker disposable income k\$/p/y   |   |
| [   | Nature  | People safe and healthy in their communities          | Global warming in C  | AVERAGE   |
|   | Connection  | Institutions focused on delivering shared wellbeing   | Public spending k\$/p/y  | WELLBEING   |
|   | Fairness  | Fair distribution of the commons and wealth           | Owner incomes after tax /<br>worker income after tax                         | INDEX   |
|   | Participation   | Citizens actively engaged<br>in economy & communities | People's observed progress (previous levels of wellbeing) + labour particip. |   |

## The E4A Average Wellbeing Index depends on

5 years)

- 1. Worker disposable income per person after tax
- **3.** The level of inequality
- 4. Observed global warming **5.** Perceived progress

(in 2017 PPP \$ per person per year) 2. Public spending per person (in 2017 PPP \$ per person per year) (Owner disposable income divided by worker disposable income) (Degrees C above preindustrial) (rate of change in wellbeing during last

Earth

## The AWI is calculated as follows, relative to value in 1980:

1. Worker disposable income (Measured in thousand 2017PPP\$/p/y)

= (GDP \* Worker share ("wso") \* (1-Worker tax rate) + Transfers to workers) / Workforce (Mp)

2. Public spending per person (Measured in thousand 2017PPP\$/p/y)

= (National income ("NI") \* Govmnt gross income as share of NI) / Population (Mp)

3. *Inequality* (Measured as a ratio)

= Owner income after tax (G\$/y) / Worker income after tax (G\$/y)

4. Environmental damage (Measured in degrees C relative to 1850)

= Observed global warming = a function of man-made GHG emissions from energy and food use

5. Perceived progress (Measured in 1/y)

= Rate of change in the Average Wellbeing Index

The current summary formula and weighting is:

AWI (in any year) = (0.5 \* "Average wellbeing from disposable income (1)" + 0.5 \* "Average wellbeing from public spending (1)") \* "Average wellbeing from inequality (1)" \* "Average wellbeing from global warming (1)" \* "Average wellbeing from progress (1)"



# Questions about Earth4All Wellbeing index:

- 1. When calculating well-being; relative to what?
  - to 1980 or the moving previous 5 (or 20?) years as we move into the future?
- 2.Should we put equal weighting of the five components? we now have equal weighting on economic \* inequality \* nature \* psychology factors
- 3.Does adding further complexity to sub-units add to usefulness? (ie all 9 planetary boundaries or focus on climate? incl. labor participation in progress?)

The current summary formula and weighting is:

AWI (in any year) = (0.5 \* "Average wellbeing from disposable income (1)" + 0.5 \* "Average wellbeing from public spending (1)") \* "Average wellbeing from inequality (1)" \* "Average wellbeing from global warming (1)" \* "Average wellbeing from progress (1)"

## SOME 'NOVELTIES' OF THE EARTH4ALL MODEL

| 1 | INEQUALITY    | We investigate the <b>distributional effects</b> in terms of owner & worker share of output from both private investment and public sector activities, confirming the preliminary evidence in favor of the relevance of distributional patters for the determination of sustainable policy-making (Rao et al, 2017)   |
|---|---------------|---|
| 2 | ECOLOGY       | We include the wider effect of the human economy on the main <b>planetary boundaries</b> (climate, nutrients, forests, biodiversity), the impact of the natural boundaries on economic development and their complex feedback effects (Harfoot et al., 2014)  |
| 3 | PUBLIC SECTOR | We model an active public sector with <b>public infrastructure capacity</b> , welfare policies and an active climate-change mitigation policy stance (Mazzucato, 2021)  |
| 4 | FINANCE       | We include the effects from <i>debt and money supply</i> , central bank interest rates and corporate capital costs, addressing the call for further integration of financial mechanisms with IAMs (Battiston et al, 2021)   |
| 5 | LABOR         | We are able to simulate a recurrent 10-year <b>unemployment cycle</b> and its macroeconomic consequences, a global first (Ciarli & Savona, 2019)  |
| 6 | POPULATION    | In contrast to UN's statistical approach, we have <b>endogenous population dynamics</b> affected by investment levels in public spending, education and income levels, improving on existing IAM with demographic sectors (McIsaac, 2020)   |
| 7 | WELLBEING     | We integrate a <b>wellbeing index</b> , and social tension index (as a function of GDPpp, unemployment, income inequality, debt<br>burden, government services, local/regional pollution, perceived global warming), illustrating the connection between<br>environmental and social sustainability and integrating the latter within a IAM for the first time (Eizenberg & Jabareen, 2017) |

# 4) Resilience and Inequality





#### 



#### The deep social dynamic in E4A-model



# 5) THE POLICY AGENDA

# and the "Giant Leap" scenario



#### What if we do a "Giant Leap" now, how much change to 2050 and 2100?



Too Little Too Late (TLTL) (decision-making as usual)



*Giant Leap (GL)* (extraordinary turnarounds)

## FIVE GLOBAL TURNAROUNDS ARE NEEDED

- 1 Ending poverty. All low-income countries have a GDP growth rate of at least 5% per year until GDP per person is greater than USD15,000.
- Addressing gross inequality. The wealthiest 10% should take less than 40% of national incomes.
- 3 Transforming gender equity globally by 2050.
- 4 Transforming the food system to regenerative and sustainable agriculture and providing healthy diets for people within planetary boundaries.
- 5 Transitioning to clean energy on a "Carbon Law" pathway of cutting fossil fuels and other greenhouse gases 50% every decade to reach net zero emissions by 2050

## THE ACTIONS TO ACHIEVE THE TURNAROUNDS



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# Quantifying the turnarounds

| Earth4All turnarou           | Updated by JR 220501                                    |                                   |                      |  |
|------------------------------|---|-----------------------------------|----------------------|--|
| Policy description in report | Policy handles in Earth4All model                       | Parameter values in two scenarios |                      |  |
| Poverty                      |   | Too Little Too Late               | Giant Leap           |  |
| Expand policy space          | Fraction of govmnt debt cancelled in 2022 1/y           | 0                                 | 0,1                  |  |
| Trade reregionalisation      | Unconventional stimulus in PIS from 2022 (share of GDP) | 0                                 | 0,01                 |  |
| New growth models            | Unconventional stimulus in PUS from 2022 (share of GDP) | 0                                 | 0,01                 |  |
|                              | Max imported ROTA from 2022 1/y                         | 0                                 | 0,005                |  |
|                              |   |                                   |                      |  |
| nequality                    |   |                                   | 0.04                 |  |
| Progressive taxation         | Extra general tax rate from 2022 (1)                    | 0                                 | 0,01                 |  |
|                              | Fraction of extra taxes paid by owners (1)              | 0,5                               | 0,8                  |  |
| Strengthen unions            | Extra transfer of govmnt budget to workers (1)          | 0                                 | 0,2                  |  |
| Universal Basic Dividend     | Goal for extra income from commons (share of NI)        | 0                                 | 0,02                 |  |
| Empowerment                  |   |                                   |                      |  |
| Education to all             | Goal for extra fertility reduction (1)                  | 0                                 | 0,2                  |  |
| emale leaderships            | Extra empowerment tax from 2022 (share of NI)           | 0                                 | 0.02                 |  |
| Pensions to all              | Extra pension tax from 2022 (share of NI)               | 0                                 | 0,02                 |  |
| Fred                         |   |                                   |                      |  |
|                              | BOO is fact to a star and that its facts 2000 4/s       | 0.002                             | 0.000                |  |
| -ood-system efficiency       | ROC in food sector productivity from 2022 1/y           | 0,002                             | 0,002                |  |
|                              | Goal for crop waste reduction (1)                       | 0,05                              | 0,2                  |  |
| New farming techniques       | Goal for fraction regenerative agriculture (1)          | 0,1                               | 0,5                  |  |
| Change diets                 | Goal for fraction new red meat (1)                      | 0,1                               | 0,5                  |  |
| Energy                       |   |                                   |                      |  |
| Energy-system efficiency     | Extra ROC in energy productivity after 2022 1/y         | 0,002                             | 0,004                |  |
| Electrify everything         | Goal for fraction new electrification (1)               | 0,5                               | 1                    |  |
| Abundant renewables          | Goal for renewable el fraction (1)                      | 0,5                               | 1                    |  |
|                              | Goal for fraction of CO2-sources with CCS (1)           | 0,2                               | 0,9                  |  |
|                              | Direct air capture of CO2 in 2100 GtCO2/y               | 0                                 | 8                    |  |
|                              |   |                                   |                      |  |
| Other                        |   |                                   |                      |  |
|                              | Extra rate of decline in CH4 pr kg fertilizer 1/y       | 0                                 | 0,01                 |  |
|                              | Extra rate of decline in N2O pr kg fertilizer 1/y       | 0                                 | 0,01                 |  |
|                              | Crop yield in reg ag t-crop/ha/y                        | 5                                 | 5                    |  |
|                              | Time to implement new taxes y                           | 5                                 | 5                    |  |
|                              | Natural N2O emissions GtNO2/y                           | Reduced from 0.009                | Reduced from 0.009   |  |
|                              |   | in 2022 to 0 in 2100              | in 2022 to 0 in 2101 |  |

# THE FIVE TURNAROUNDS, detailed changes:



#### **Turnaround 1) Poverty**

- Allow the International Monetary Fund to allocate over \$1 trillion annually to low-income countries for green jobs— creating investments through so-called Special Drawing Rights.
- Cancel all debt to low-income countries (<\$10,000 income per person).
- Protect fledgling industries in low-income countries and promote South-South trade between these countries. Improve access to renewables
  and health technologies by removing obstacles to technology transfer, including intellectual property constraints.

#### Turnaround 2) Inequality

- Increase taxes on the 10% richest in societies until they take less than 40% of national incomes by 2030. The world needs more progressive taxation; and closing international loopholes is essential to deal with destabilizing inequality and luxury carbon and biosphere consumption.
- Legislate to strengthen worker's rights. In a time of deep transformation, workers need economic protection.
- Introduce Citizens Funds to give all citizens their fair share of the national income, wealth, and the global commons through fee and dividend schemes.

#### **Turnaround 3) Gender Equity**

- Provide access to education for all girls and women.
- Achieve gender equity in jobs and leadership.
- Provide adequate pensions.

#### Turnaround 4) Food system

- Legislate to reduce food loss and waste.
- Scale up economic incentives for regenerative agriculture and sustainable intensification (shift subsidies).
- Promote healthy diets that respect planetary boundaries.

#### *Turnaround 5) Energy system*

- Immediately phase out fossil fuels and scale up energy efficiency and renewables. Triple investments immediately to >\$1 trillion per year in new renewables.
- Electrify everything.
- Invest in energy efficiency and storage at scale.

Source: Dixson-Decleve et al (2022) Earth for All, A Survival Guide for Humanity, Forthcoming, p. 170.

#### What future do we co-create to 2050 and 2100?



Too Little Too Late (TLTL) (decision-making as usual)



#### Giant leap scenario



Source: Dixon-Decleve et al (2022) *Earth for All: A Survival Guide for Humanity*, in press <u>https://www.amazon.com/</u> Earth-All-Survival-Guide-Humanity/dp/0865719861/

#### **Main results**

from five turnarounds:

 Population peaks 9bn in 2050s, then decline to <6bn in 2100</li>
 Social tensions decline from 2025
 Global warming stays below 2C
 Inequality declines from 2025.
 Poverty eradicated in 2045
 Average wellbeing improves throughout century.

# Scenario Comparison



Fig. 4: Scenario results for the five selected components of global average wellbeing: disposable income, global warming, public spending per person, inequality, and observed rate of progress in wellbeing. The last graph shows the resulting average wellbeing index. GL - red solid line, and TLTL - turauoise dotted line.



120 SE Asia 90 Europe E Europe & C Asia Mtrmeat/Year Pacific 60 Latin America S Asia M East & N Africa 30 China Africa S of Sahara 0 USA 1980 2000 2020 2100 2040 2060 2080 Year N (synthetic) used MtN/yr - GL 150 120 90 Safe zone MtN/Year 60 30 0 1980 2000 2020 2040 2060 2080 2100 29Nov2022 Year

Red meat production Mt red meat / yr - GL





## WHAT THE TURNAROUNDS COULD ACHIEVE

The effects from reduced inequality, increased public action, greater disposable income, greater financial wealth and lower global warming

can reverse

today's declining wellbeing trends.

(Earth For All, September 2022)





# Understanding the model

e4a-regional - e4a 10-regions and climate model / View of the entir

See <u>www.Earth4all.life</u> & online documentation (under development): <u>https://kumu.io/ugol/e4a-regional</u>

#### Welcome

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and thanks for your interest!

This systems map shows the annotated causal connections of the *e4a 10-region model* -eventual link to the full Stella model to be added- connected to the ESMICON climate model.

= e4a-regional Public e4a 10-regions and climate mode View of the entire systems map ~

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The 10 regions are China, the USA, Africa South of Sahara, the Middle East and Northern Africa, Europe, Eastern Europe and Central Asia, South Asia, South East Asia, Latin America and the Pacific region.

The climate exists only globally, i.e. there is no regional average surface temperature, only a global one.

You read the map like this: Variables are concepts that are explained, if you click on them, in the panel on the left (where you read this current text). Arrows between variables are causalities between variables: blue arrows mean that if the variable at the tail of the arrow increases, the one at the head of the arrow also increases, **and** if the variable at the tail of the arrow **de**creases, the one at the head of the arrow also **de**creases - the causality is in the **same** direction.

Red arrows mean the **opposite**: if the variable at the tail of the arrow **in**creases, the one at the head of the arrow **de**creases, and if the variable at the tail of the arrow **de**creases, the one at the head of the arrow also **in**creases - the causality is in the **opposite** 



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## Questions???







## DATA: INEQUALITY REDUCES TRUST

Wage inequality (based on 90/10 ratio) in the US has increased **14%** between 1970 - 2010





At the same time, surveys of US citizens show decreasing levels of trust in other people



Sources: IMF - Gould, Eric D, and Alexander Hijzen. Growing Apart, Losing Trust? The Impact of Inequality on Social Capital. International Monetary Fund, 2016.



## DATA: PUBLIC TRUST AND PUBLIC ACTION





The HIGHER the public expenditure (action) the HIGHER the levels of social trust



Sources: Reiersen (2019) "Inequality and Trust Dynamics." Disaster, Diversity and Emergency Preparation