SV9106 – Research Communication

Course content

This course offers students an approach on how to handle inquiries from the media in a good way.

The students will gain insight into journalistic working methods that will enable them to be proactive when they want to communicate their research in popular media channels such as newspapers, radio, television and social media. In addition to teaching from academics with broad experience of disseminating social science to the public, there are sessions with communication and media professionals.

Learning outcome

Knowledge

Candidates will:

- know the possibilities and limitations associated with various public-oriented communication channels and communication techniques
- have an understanding of the researcher's and the journalist's points of view at the intersection of journalism and science
- get insight into the ethical aspects of public oriented research communication

Skills

Candidates will:

- acquire sufficient journalistic knowledge to take a journalist's point of view in various media cases
- have learnt about and practiced on being interviewed in TV, radio and newspapers

- be able to evaluate what medium is suitable for which matters, and which media channels they best can use to reach out with their message
- gain insight into the interdisciplinarity of the PhD programme and how
 researchers may view matters from different perspectives

Competences

Candidates:

• are able to reflect upon how they can use different media to focus on their own research or on research policy issues

Admission

The course is compulsory for all candidates on the PhD programme at the Faculty of Social Sciences.

PhD candidates must each semester register for classes and examinations through <u>Studentweb</u>.

The deadline for registering is February 1st for courses in the spring semester and September 1st for courses in the autumn semester.

This course is only available for candidates admitted to the PhD programme at the Faculty of Social Sciences, University of Oslo.

Teaching

Teaching and practical exercises.

Compulsory activites

Attendance

- 75% attendance on both instruction days.
- Active participation.
- Approved compulsory attandance is valid for the next two semesters the course is offered.

- A student who has completed compulsory teaching and exercises and has had these approved, is not entitled to repeat the teaching and exercises.
- A student who has been admitted to a course, but who has not completed compulsory teaching and exercises or had these approved, is entitled to repeat the teaching and exercises, depending on available capacity.

Examination

Mandatory assignment one week before the course starts

The assignment:

- will be published in Canvas in August/September.
- must be uploaded in Canvas within the deadline, approximately one week before the course starts.
- is intended as a starting point for an approximately 3-minute TV interview that is conducted during the course.

Failure to submit the mandatory assignment in time will result in loss of the right to participate in the course and to submit the final exam.

Submission of essay in Inspera

The essay:

- is a chronicle/op-ed to be published in a newspaper or on a website.
- can be 5000-7000 characters including spaces.
- is typed with a margin of 2.5 cm, line spacing of 1.5 and a Times New Roman 12-point font.
- <u>Assessment guidelines</u>
- Grading guidelines

You must pass the compulsory activities in order to take the exam.

Submit assignments in Inspera

You submit your assignment in the digital examination system Inspera. <u>Read about how to submit your assignment.</u>

Use of sources and citation

You should familiarize yourself with the rules that apply to <u>the use of</u> <u>sources and citations</u>. If you violate the rules, you may be suspected of <u>cheating/attempted cheating</u>.

Language of examination

The examination text is given in English. You may submit your response in Norwegian, Swedish, Danish or English.

Grading scale

Grades are awarded on a pass/fail scale. Read more about the grading system.

Explanations and appeals

• Explanation of grades and appeals

Resit an examination

- Illness at exams / postponed exams
- Resitting an examination

Withdrawal from an examination

It is possible to take the exam up to 3 times. If you <u>withdraw from the</u> <u>exam</u> after the deadline or during the exam, this will be counted as an examination attempt.

Special examination arrangements

Application form, deadline and requirements for <u>special examination</u> <u>arrangements</u>.

Evaluation

The course is subject to continuous evaluation. At regular intervals we also ask students to participate in a more comprehensive evaluation.

If you need confirmation on passing this course, you must do this <u>through</u> <u>Studentweb</u> and use the description on this web page for information. We do not give out course confirmations in other ways.